

Privacy statement

(Articles 13 and 14 of EU Regulation no. 679/2016)

1. Data Controller

formicablu srl, with registered office in Bologna, Via Nazario Sauro n.2 - 40121 Bologna as Data Controller (hereinafter "**FB**") undertakes to protect the privacy of those who provide personal data, better defined below, through their own Data Entry Forms (hereinafter "**Forms**"). This Privacy Statement was written in order to allow the interested party to understand the FB policy regarding their privacy, in particular, the way their personal information will be handled after the provision of data in the Forms. This privacy statement will also provide the information necessary to consent to the processing of personal data in an explicit and informed and appropriate way. In general, all information and data provided by the interested party to FB in the appropriate forms, as better defined in Paragraph 3, following, will be treated by FB in a lawful, fair and transparent way. For this reason, FB takes into consideration the internationally recognized principles governing the processing of personal data, such as purpose limitation, space limitation storage, data minimization, data quality and confidentiality.

formicablu srl

REA BO 447666

C.s. €10.000 i.v.

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2. Types of data subject to processing

Through the Forms, FB collects and processes information relating to the interested party (as an individual) and, if one chooses to share it, also relating to other people who consent to be identified as such, or together with other information collected. The information that makes an individual identified or identifiable is classified as "**Personal Data**" and can be collected by FB both when one chooses to provide it through the Forms and during the provision of Services (such as, for example, limited information collected during the process of registration to the Newsletter or similar).

The types of Personal Data that can be processed by FB through or thanks to the Forms are:

- I. Personal contact data: which includes, by way of example but not limited to, name, surname, telephone number, e-mail address, photographic image and personal data relevant to whoever fills out the Forms.

3. Purpose, legal basis and optional nature of the processing

The Personal Data described above will be processed, with specific consent where necessary, for the following purposes:

- a) to respond to specific requests for assistance or information ("**Feedback**" purposes);
- b) to perform obligations deriving from or functional to stipulated contracts (even free of charge) with FB which may include the

processing of Personal Data defined in an all-encompassing manner as **"Newsletter and Publicity pertaining to social activities"**;

c) to fulfil any legal obligations (**"Compliance"** purposes);

d) to promote the activities of FB, to develop studies and research; to send information material to support the Company itself; to send surveys to improve FB services (**"Customer satisfaction"**), all achieved via e-mail, sms, mms, traditional mail, telephone and / or through the official pages of FB on social networks (for the purpose of **"Promotion of FB"**).

The aim of **Feedback** is based on the need to execute a contract (free of charge) in which the interested party is a party, or to carry out pre-contractual measures adopted at the request of the same party. The provision of Personal Data for the purposes indicated above is always optional, but in the absence of approval, it will not be possible to carry out Feedback.

The legal basis for the processing linked to the purposes of **"Newsletter and Publicity pertaining to social activities"** and **"Promotion of FB"** is consent, for this reason these activities will only exist when validated by consent (autonomous and distinct).

The legal basis for **"Compliance"** purposes is the required fulfilment of a legal obligation to which FB is subject, as well as the pursuit of FB's legitimate interest in being able to ascertain, exercise and defend a right in court. In this context, the Personal Data provided by the interested party to FB may be disclosed to some recipients indicated in Paragraph 4.

4. Recipients and transfer of personal data

Personal Data may be shared with:

- persons authorized by FB to process Personal Data after signing a confidentiality agreement (eg employees, collaborators, and system administrators of FB);
- subjects who typically act as data processors including, by way of example but not limited to, companies that provide help desk services, consultants, e-mail and mail forwarders, and more generally all the services necessary for the operation and the organization of FB;
- subjects, bodies or authorities to whom it is mandatory to communicate personal data pursuant to the Services or by law, by order of the authorities with respect to the purpose of Compliance.

(collectively "**Recipients**").

Some personal data of interested parties are shared with recipients who could be found outside the European Economic Area, FB ensures that the processing of the personal data of the interested parties by these recipients takes place in compliance with the legislation applicable. Indeed, the transfers are made through adequate guarantees, such as adequacy decisions, standard contractual clauses approved by the European Commission, or other legal instruments. More information is available by writing to the following address:

formicablu srl, Via Nazario Sauro n.2 - 40121 Bologna, alternatively by e-mail to: privacy@formicablu.it.

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5. Retention of personal data

With reference to the purposes of **Feedback**, Personal Data will be kept only for the time necessary to fulfil these purposes.

The Personal Data processed for the purposes of **Newsletter / Publicity pertaining to social and promotional activities** will be kept by FB until the person concerned revokes the consent. Once the consent has been revoked, FB will not use the Personal Data for these purposes, but it may still keep a log of consent and any expressed denial, as far as it may be necessary, in order to protect FB's interests from possible complaints based on processing the data.

Personal data processed for the purposes of **Compliance** will be kept by the Data Controller for the period provided for by specific legal obligations or by applicable legislation.

In any case, conservation is reserved for the purposes of legal protection provided for by the applicable legislation and in particular by articles 2946 and by following the Italian Civil Code.

6. The rights exercisable by the interested party

The interested party has the right to ask FB, at any time, to access their Personal Data, to rectify or delete the data or to oppose their processing of the data. The Party also has the right to request the limitation of processing in the cases provided for by art. 18 of the Regulation (GDPR), as well as to obtain the data concerning them in a structured format, commonly used and readable by an automatic device, in the cases provided for by art. 20 of the Regulation.

For the Services that include a semi-automated decision based on Personal Data, the interested party also has the right to express their opinion and / or contest the semi-automated decision taken, requesting the intervention of a person authorized by FB to change the decision taken. Requests should be sent in writing to: **formicablu srl**, Via Nazario Sauro n.2 - 40121 Bologna, alternatively by e-mail to: privacy@formicablu.it. In any case, the interested party always has the right to lodge a complaint with the competent supervisory authority (Guarantor for the Protection of Personal Data), pursuant to art. 77 of the Regulation, if they believe that the processing of their Personal Data is contrary to the legislation in force.

7. Changes

This information is valid from 01/03/2022. FB may also make changes and / or additions to this information, also as a consequence of any subsequent amendments and / or regulatory additions. The changes will be notified in advance and the interested party will be able to view the text of the information continuously updated on the FB website.

I have read and understood the Privacy Statement above.

The undersigned:

Surname / Name _____

➤ in relation to the processing of Personal Data for the purpose of Newsletter and Publicity pertaining to social activities as defined in the Privacy Statement:

- I agree
- I deny my consent

➤ in relation to the processing of Personal Data for the purpose of promoting FB activities as defined in the Privacy Statement:

- I agree
- I deny my consent

Date and legible signature
